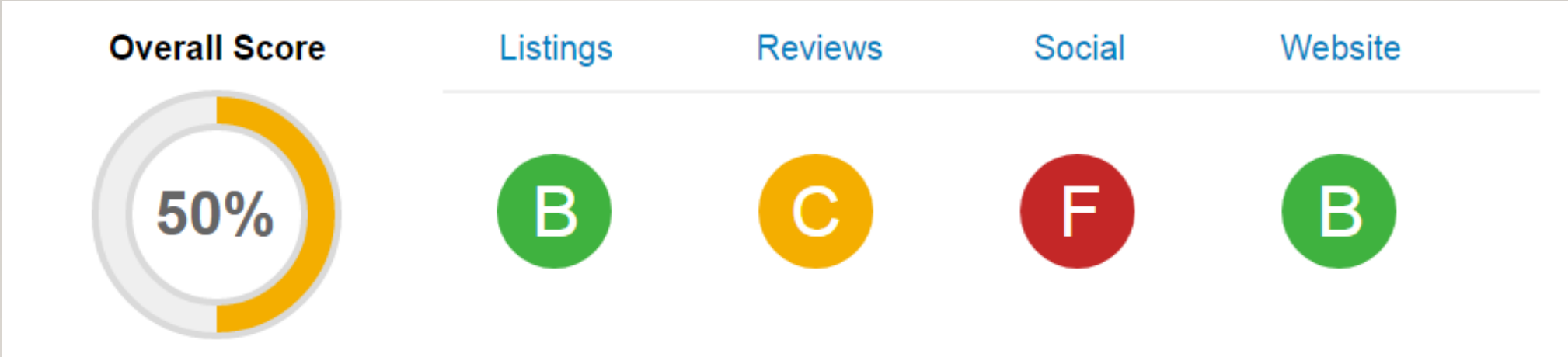


DIGITAL PRESENCE REVIEW

MANASQUAN GLASS, MIRROR & SHOWER DOOR



OVERALL REVIEW



LISTINGS: “B”

You are doing better than your competition with your listings, however there is room for improvement. There are multiple more sites to be listed on and corrections should be made to any inaccuracies.

Listing Presence

Total number of online listings found on sites monitored for your business

Your Found Listings








25.00

Industry Avg Found Listings



22.09

	Your Business # of Listings	Industry Average % who have Social Profiles
  Facebook	1 View Example	34.8%
  Twitter	1 View Example	5.8%
 1 Social Site	<i>Listing Not Found</i>	36.5%

Listing Accuracy

Percentage of accurate listings found for your business

Your Accurate Listings



44%




Industry Avg Accurate Listings











9%

REVIEWS: “C”

While you are doing better than your competition as far as collecting reviews on multiple platforms, the overall score on most of them are not good (less than 3 stars). Bad reviews stop people from patronizing your business. They also impact Google traffic.

		Your Business # of Incorrect Listings		
	Incorrect Address	6	209 State Hwy So 71	MerchantCircle
	Incorrect Website	3	http://www.manasquangla...	LocalEdge
	Missing Website	3		CitySquares

Data Provider Accuracy How your business shows on Data Provider sites

			
 Accurate	 Contains Errors	 Accurate	 Contains Errors

Online Reviews Found on Select Sites

Review information about your business

	Your Business	Industry Average
A Reviews Found	19	8.63 Yelp (7) Google Maps (6)
D Reviews Found Per Month (Last 6 months)	1.00	2.02
D Average Review Score	2.53	3.75
A # of Review Sources	5	1.11

SOCIAL PERFORMANCE: “F”

Engagement is the name of the game these days, especially in service based industries. There are potential customers out there looking for advice and wisdom from a trusted source. Social presence can give you that voice. Here are some suggestions to get you started on building your social influence:

- Post Company Updates
- Share Industry News
- Ask questions of your audience (and listen to the responses)
- Ask for referrals
- Distribute Press Releases

WEBSITE: “C”

Your website looks nice, but it may not be running as efficiently for the user or search engines as you may think. Consider focusing attention on the user experience of your website and make it easier for them to conduct business with you. Also consider upgrading to a responsive layout.

B Speed



3 Consider Fixing



7 Passed Rules

F User Experience



2 Should Fix



1 Consider Fixing



2 Passed Rules



Not mobile-friendly

Speed



Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

[Show How To Fix](#)



Optimize images

Properly formatting and compressing images can save many bytes of data.

[Show How To Fix](#)



Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

[Show How To Fix](#)

User Experience



Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. [Use legible font sizes](#) to provide a better user experience.

[Show How To Fix](#)



Configure the viewport

Your page specifies a fixed-width desktop viewport. Use a responsive viewport to allow your page to render properly on all devices.

[Show How To Fix](#)

Desktop

Overall performance of your website on desktop

A Speed



3 Consider Fixing



7 Passed Rules

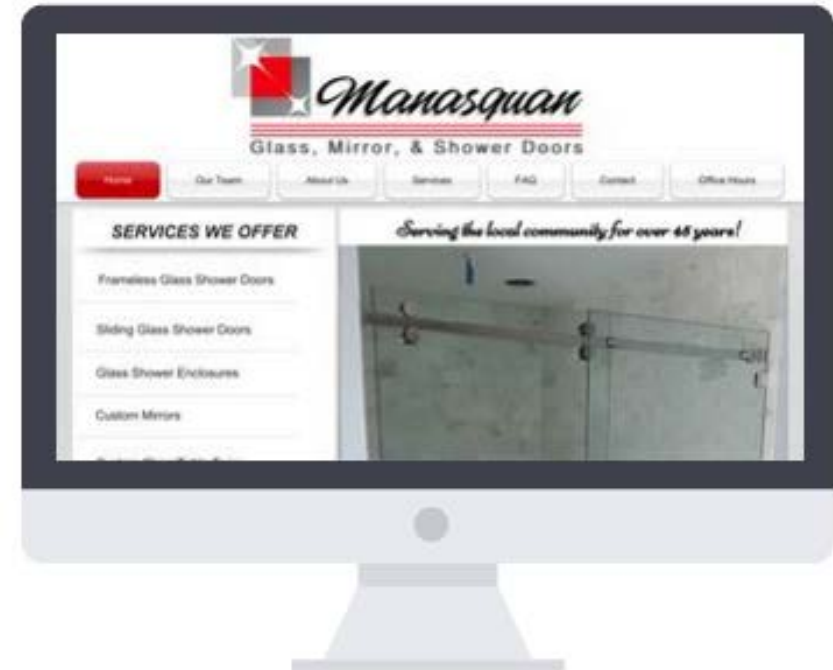
B Home Page Content








2 Below Industry Average




3 Above Industry Average




Home Page Content

	Your Business	Industry Average
 Homepage Size	4663 KB	680 KB
 Phone # on homepage	Found	53.08%
 Address on homepage	Match not found	37.44%
 Facebook on homepage	Found	59.72%
 Twitter on homepage	Found	35.07%

Speed

 **Eliminate render-blocking JavaScript and CSS in above-the-fold content**
Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

 **Optimize images**
Properly formatting and compressing images can save many bytes of data.